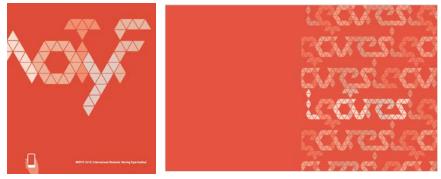


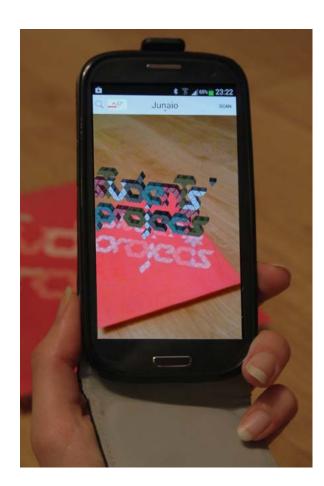


MOTYF 2014 / TYPE IN MUSIC: International Students' Moving Type Festival Will take place for the second time in Warsaw from May 30th till June 1st.

The collaboration with german schools resulted in this unique event in Europe.

The festival is composed of workshops, a conference and students' films projections and is the opportunity to discover moving types in the field of experimental art, movie titles, videoclips and advertising. Professionals and teachers from many countries will share their knowledge about dynamic text. They will introduce visualization concepts based on text in relation to sound. New information tools will be demonstrated in order to generate image based on sound. Students' works, selected by an international jury will be shown in cinema Muranów, on May 30th at 7 pm. during an open to public show, as well as in the Solec club and at the conference in the Polish-Japanese Institute of IT. The festival is a chance to discover the creativity of young designers - students or freshly graduated.













MOTYF AUGMENTED BOOK

The publication summing up the MOTYF festival: the first international students moving types festival, includes over 240 pages of knowledge on education within the field of moving typography, as well as the examples of both student and professional works.

The book includes augmented reality elements that can be observed from a mobile device. All the articles are writen in English.

"We have already got the workshop for those young typographers, who are willing to break the resistance of a white plane of paper, enter it, and bring what's hidden inside to the surface."

Krzysztof Lenk, prof. emeritus, RISD MOTYF, p. 15, Warsaw, 2014

"It is heartening that conferences organized in Poland are devoted to increasingly specialist aspects of designing. Let there be more of them still."

Agata Szydłowska, 2+3D, nr 48/2013

Book available on PJWSTK web shop skiep.pjwstk.edu.pl