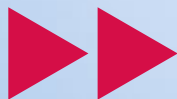


SOFA



School of Film Agents

CALL FOR PROPOSALS

*A unique training initiative is looking
for young film culture managers!*

▶ **Submit your project until
April, 11th 2014**



*Don't sit on your couch:
join **SOFA** from August 15 – 24, 2014!*

www.sofa2013.org

WHAT WE DO

In its 2nd edition **SOFA** – *School of Film Agents* invites eight young professionals for an intense workshop to Wrocław, European Capital of Culture 2016.

We don't aim to educate film directors or producers. We support film initiators and catalyzers with unique project ideas in cinema promotion.

In various creative shapes, eight selected participants will be trained to reach local and international cinema-goers, and given opportunity to make ties beyond borders. With the help of experienced lecturers you receive a tailor-made coaching, which enables you to realize your dream project efficiently. Our workshop connects you with decision-makers & high-level professionals in film industry. The rest is up to you!

SOFA – *School of Film Agents* is scheduled for ten intense days in August 2014. All lectures are provided free of charge. We finance your accommodation and much more. You're only asked to take care of your travel costs to Poland and back. If you find no way to get your travels financed, you may apply for a **SOFA** scholarship.

All participants are coached on-the-scene by *Oliver Baumgarten* (journalist), *Ewa Puszczyńska* (producer, Opus Film) and *Nikolaj Nikitin* (film curator, head of **SOFA** – *School of Film Agents*). **SOFA** – *School of Film Agents* is godfathered by Berlinale director *Dieter Kosslick* and assembles international film professionals. Among last edition's experts were *Marion Döring* (European Film Academy), *Karel Och* (Karlovy Vary IFF), *Renate Rose* (European Film Promotion) and *Katriel Schory* (Israel Film Fund).

WHO WE LOOK FOR

- ▶ young film lovers with previous experience in film (studies, business etc.)
- ▶ from Central or Eastern Europe / Central Asia / republics of Caucasus / Greece / Germany
- ▶ planning to establish a ...
film festival, film fund, film commission / promotion, a project in digital distribution, a cinema theater, film museum / archive, film association, a project connected to copyright law, a print or online film magazine, VoD-platform, a training initiative or another creative project in the field of film culture management

HOW TO BE PART OF IT

If we drummed up your interest, submit the following documents (in English) to *Michaela Neukirch*, neukirch@sofa2013.de:

- ▶ max. 2 pages of project description: what's your project idea about? What's your motivation? Where will the project be located and why? Tell us about your objectives and tell us what's so new and unique about your project! Why it is you who can make it?
- ▶ a one-pager on the budget – not necessarily worked out, just some ideas about costs and how to finance your project
- ▶ a professional biography and background info on how you got involved working in film